Bricolage to present *First Look First Night* at 2014 First Night Festivities

**PITTSBURGH**— Bricolage continues its artistic journey into immersive theater with a one-night only event during Pittsburgh's First Night celebration on New Year's Eve. Part game and part performance, *First Look First Night* is an experience unlike any found on a stage, taking its audience on an actual journey through various downtown locations.

Immersive theater isn't new to the Bricolage artistic team. In 2012, Bricolage presented STRATA, where the audience was led from a street corner in Downtown Pittsburgh into a back alley entrance where they were asked if they were ready to be "refitnessed". From there, a labyrinth of rooms awaited as their individual choices led them through the experience. STRATA garnered both regional and national exposure, landing Bricolage the cover of American Theatre Magazine.

"We knew STRATA was just the beginning of a natural progression for Bricolage," says Jeffrey Carpenter, artistic director at Bricolage. "In the three years it took us to develop STRATA, we recognized that we were working on more than a solitary project. We were charting the course for the future of the company."

Bricolage's *First Look First Night* is the “Cliff’s Notes” version of a full immersive theater experience to be unveiled at the 2014 Three Rivers Arts Festival. *First Look First Night* will take you on a personal 30-40 minute journey, encouraging you to view the city through the lens of an artist.

The creative, technical, and administrative team behind *First Look First Night* brings together many alumni of STRATA. The *First Look First Night* team includes Gab Cody, Sam Turich, Brendan Kepple, Skyler Sullivan, Caitlin Roper, Katie Kiers, Hannah Nielsen-Jones, Jeffrey Carpenter, Tami Dixon, and Kari Zavolta.

This work is commissioned by the Pittsburgh Cultural Trust. To experience *First Look First Night*, you must have a button for the 2014 First Night events. More information on the buttons can be found here: [http://www.firstnightpgh.org/](http://www.firstnightpgh.org/). To reserve your time, please visit the Pittsburgh Cultural Trust ticket page (after you have purchased your button): [http://trustarts.culturaldistrict.org/production/40003/first-look-first-night-an-immersive-urban-adventure#undefined](http://trustarts.culturaldistrict.org/production/40003/first-look-first-night-an-immersive-urban-adventure#undefined)

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