

THE WONDERFUL WIZARD OF OZ



PROGRAM AD SIZES & RATES

- HALF PAGE AD - \$75**
 - Black & White
 - Dimensions: 5”w x 4”h
- FULL PAGE AD - \$130**
 - Black & White
 - Dimensions: 5”w x 8”h
- FULL PAGE COLOR AD - \$145**
 - Full Color
 - Dimensions: 5”w x 8”h
- ~~INSIDE~~ Sold ~~OLD~~ - \$160**
 - Full Color
 - Dimensions: 5”w x 8”h
- ~~BACK~~ Sold - \$210**
 - Full Color
 - Dimensions: 5”w x 8”h

BRICOLAGE AUDIENCE

- Primarily 30-60 years old
- Arts enthusiasts
- Average household income: \$75K/year

Boost your company’s visibility within Pittsburgh’s thriving artistic community!

Join us for this year’s Spring production of Midnight Radio’s The Wonderful Wizard of Oz! Let us sweep you away to a land full of magic with a legendary crew of misfit friends where the weather is unpredictable, wickedness flies in from every direction, and a ‘great and powerful’ man behind a curtain is said to have all the answers.

Your Ad will appear in over 1,300 programs from March 28-April 14, 2019.

Social Media Blast Bonus: Your purchase of any size ad also includes a personal social media shout-out to your business from Bricolage.

To reserve ad space, contact Allison Ruppert at 412.471.0999 or email allison@bricolagepgh.org.

Deadline to reserve your space is March 14, 2019 (Don’t wait - space fills up fast!)

BRICOLAGE SOCIAL MEDIA

- Base of loyal fans and followers
- Facebook posts to over 5,360 fans
- Tweets sent out to over 3,920 followers